



**MEDIA RELEASE  
OCTOBER 2000  
MICROSOFT PICTURE IT! 2001**

**STOP! NEWS FLASH!**

## **MERE MORTALS BECOME GODDESSES!**

Microsoft's Picture It! 2001 software is here to rescue all us real life girls! Now we too can be airbrushed to near perfection from our own PCs.

You know those photos you have that would be perfect if it weren't for one little thing? Well, whether that little thing is a giant pimple, your braces, your boyfriend's ex or that teacher who jumped into the photo with you and your best friends on last year's school camp, all of these bad memories can be erased from your best pics quickly and easily using Picture It!'s latest photo editing technology.

After cheating a bit with the photo effects features we can transform our photos into bronzed, beautiful, goddess versions of ourselves!

Once you have all of these great photos, why not show the world the new you by creating a personal web page using Picture It!'s easy web page function. Build an email function into your website for friends (and admirers!) to be able to contact you at the touch of a button.

The new you can be emailed to old flames to show them exactly what they are missing and more importantly to the new potential on the horizon. Add a sexy little voice message for added appeal with Picture It! 2001's new feature that allows sound messages to be sent with your emails.

You could email a personalised birthday card to a friend who has moved away. Make yourself and your friends the stars and use the sound feature to add messages from all of you to give it that really personal touch.

You can even send your best friend a true-to-life picture of herself with her arm around some fabo celeb like Heath Ledger! No matter what you want to say, Microsoft® Picture It! 2001™ software can help you find the perfect way to say it.

Microsoft® Picture It! Photo and Print Studio 2001 –  
Recommended Retail price – AUS \$87 (NZ \$99)

Microsoft® Picture It! Photo Studio 2001 –  
Recommended Retail price – AUS \$98 (NZ \$149)

Microsoft® Picture It! Print Studio 2001 –  
Recommended Retail price – AUS \$65 (NZ \$79)

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